View our parish website here (add hyperlink)

Other news and information – including Vision 2026 – on the [**Diocesan website**](http://www.blackburn.anglican.org)

**Social media**

* Follow our parish social media on xxxx (add hyperlinks as appropriate)
* Follow Diocesan updates on [**Twitter**](https://twitter.com/cofelancs/with_replies) @cofelancs or @BDBofE
* Watch the latest videos from the Diocese and subscribe to the [**YouTube channel**](http://www.youtube.com/channel/UCMZ_3qPsmiiP4-StDmTXrIw)
* View pictures from across the Diocese on the [**Flickr feed**](https://www.flickr.com/photos/cofelancs/)

***This is a template release for any parish event … guidance like this is in italics … when you have replaced it with your actual details change the italics back to regular text.***

HEADING FOR RELEASE HERE

**A RECENT *xxxxxxx* event for a Lancashire church – *xxxxxx add name of church or churches here xxxxxx* – took place on *xxxx date, or ‘last weekend’ or whatever appropriate xxxx* and *xxxxxx add a few words about outcome eg fundraising target reached xxxx.***

*Then go on to describe what the event was; who took part; how many people attended; what the purpose was (if appropriate) and other details such as key local dignitaries who attended … anything that might attract the interest of the media basically.*

[*See this writing guide*](https://www.blackburn.anglican.org/storage/general-files/shares/Resources/Communications%20resources/Writing_guidance.pdf) *by diocesan communications manager, Ronnie Semley, for help in structuring your release.*

Rev. xxxxxxx said: “xxxxxxxxx.”

*(Quote or quotes should directly reference and comment on the event and can give you the opportunity to witness about Jesus … such as ‘we hope this fundraising event for the church hall roof will allow us to hold more events for the local community at which they can learn about the saving grace of Jesus Christ.’)*

**2/ over**

**2/**

* ***Use bullet points at the end for additional information like a ‘JustGiving’ page address***
* ***Or contact number for more information about an event if forthcoming***

**ENDS**

**Issued by: *Add contact name for more info if media want it***

*Email: Add an email*

*Phone: Add a phone number you know will be responded to*

**NOTES TO EDITORS**

*If there is background information you have that would be useful to include in your release, add it in Notes To Editors’ which is a standard section in any release for such extra detail. It means you can include everything you want without cluttering the main story with too many facts and distracting from the main point.*